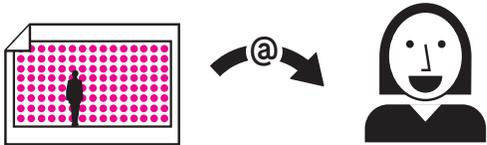


# Custom Wallcovering

## 1. Getting the Right Look

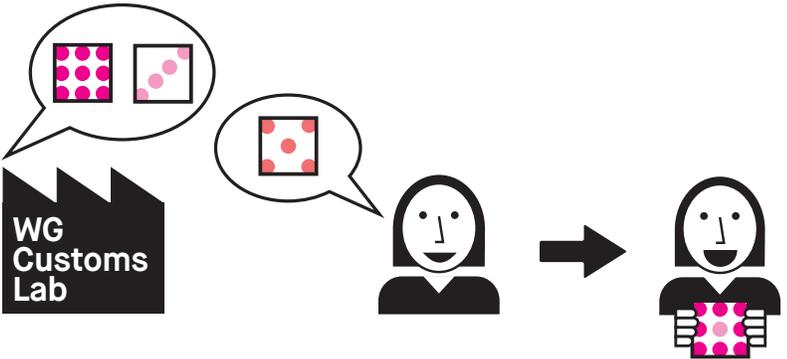
We provide a CAD of the pattern and installation view in order to judge the scale and overall design. If WG Customs Lab is developing brand new patterning, the scale of which is sufficiently large, you will receive, by email, a Design PDF that shows how your wallcovering will appear when sized, cropped, scaled and/or customized to your specifications. Essentially, this is an elevation drawing with a human form superposed to indicate scale. The elevation is useful for envisioning the pattern scale on a wall; it should not be considered an accurate representation of color. (2–5 days)

800 347 0550  
wolfgordon.com



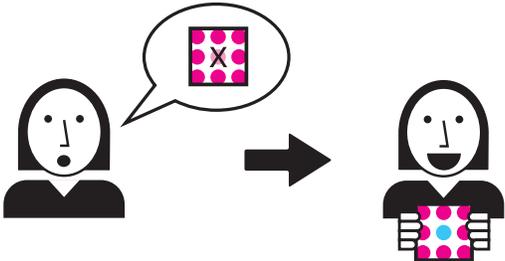
## 2. Tying it Together

Once we receive your Art Approval, we work with you to provide an Approvals Kit, tying together color balance, pattern and emboss. (3–4 weeks)



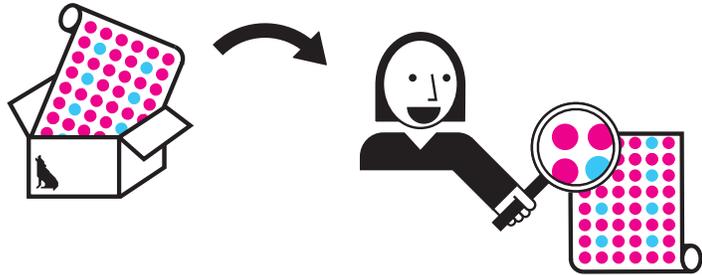
## 3. Adjustments (If necessary)

If adjustments need to be made, we can do so with the proper direction and critical feedback. (1–2 weeks)



## 4. Approvals Kit

An Approvals Kit, or strike-off, will be sent to you. In the case of Custom Wallcovering, it consists of a sample of your design at 100% printed on the desired substrate and with the desired emboss. If the pattern is small, you will receive a memo sample. If WG Customs Lab is developing new art, we will provide a full repeat to show you the total effect. You should review this Approvals Kit for all design aspects: color, pattern, print quality, substrate and emboss.



## 5. Approval

Once the sample is approved, we request the signed approval form with a cutting of the submitted sample. We will provide you with a lead-time for production or mock up yardage. Wolf-Gordon will proceed with production upon receipt of approval by mail, email or fax. Before beginning production we must receive the signed approval and small sample to ensure correct pattern and color.

