

Digital Print Wallcovering Process

1. Getting the Right Look

Whether you're submitting a print-ready art file, selecting a design from our Curated Collection, or working with WG Customs Lab to develop imagery based on your concept, we will help you select and create the perfect image for your digital wallcovering project. By understanding your project requirements, WG Customs Lab can evaluate the specifications of the intended space, and analyze your image or desired design to ensure a successful installation.

2. Pre-Production Samples

Once you approve an image, we can provide examples of a variety of substrates and embosses to choose from. WG Customs Lab will work with you to select a substrate that enhances the look and quality of your project. Once the image and substrate are determined, we will provide a Pre-Production sample within three to five days. Pre-Production sample consists of one small sample of your design at 100% scale (@ approximately 36" x 48") that you should review for image sharpness and color accuracy, and one printout at a reduced scale of the entire design.* Both items will be printed on your desired substrate.

**Additional samples may be necessary, dependent on the complexity of your project.*

3. Adjustments

If adjustments are needed, we can do so with your specific direction and critical feedback, within three to five days.

4. Layout Approval

Once the Pre-production samples have been approved and the final wall measurements are submitted, we will provide you with a PDF showing the image in relation to the intended space. Exact measurements must be approved and evaluation of the image layout must be addressed at this point. Any questions or concerns should be brought up prior to final approval, in order to guarantee a smooth installation. Once you approve the measurements and image, you must sign the PDF and return it to us before we produce the material. At this point, WG Customs Lab will provide you with a lead-time for production.

Files should be submitted to **dd@wolfgordon.com**. Please reference the Project Name, Wolf-Gordon sales representative, and all pertinent contact information.